



Search
Engine
Optimization

Search & Social
DOUBLE WHAMMY
Integrated Marketing Seminar

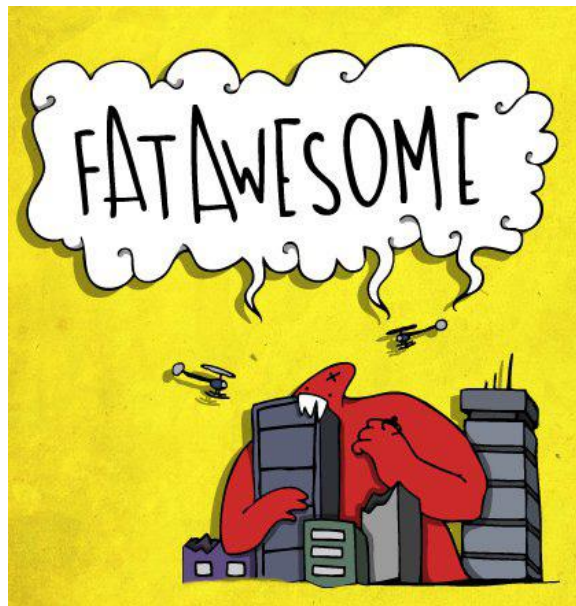
Social
Media
Marketing



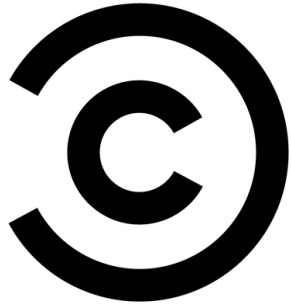
McDougall Interactive
MARKETING

Who Are We?

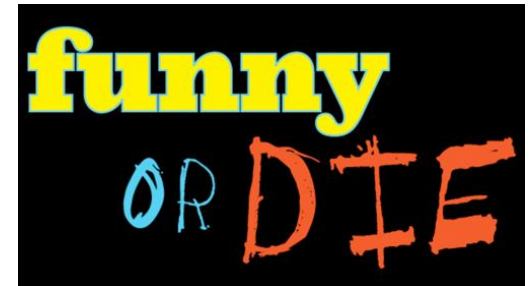
METHODLOFT
CREATIVE • VIRAL • PRODUCTION



Who Are We?



COMEDY CENTRAL



Who Are We?



15,000,000 Views

Viral Video Tips

- Make Content that is Easy to Digest
- Pay Attention to Internet Themes
- Cash-in on Current Events and Trends



Viral Video Tips

- Create a Clickable Title
- Use Keywords and Descriptions
- Share a Video at the Beginning of the Week
- Share it Everywhere



Viral Video Tips

- You Can Buy a Viral Video



TRY IT

Presentations available here:

www.searchsocialseminar.com/presentations/

www.mcdougallinteractive.com